



## Data sheet

**Story:** Sometimes simplicity is the best way to surprise. This doesn't mean that work is easy and results are taken for granted. The challenge here was the fact of being confronted with a classic, such as pale beer, in the style of Tari. Commitment and attentiveness to fulfil a friend's special request. A recipe dedicated to Fud Bottega Sicula, created with ingredients and Bavarian inspiration, came to life in our small brewery, finding the necessary balance to bottle a "helles" that can be enjoyed every day.

A light body, the barely perceptible bitterness and its pale yellow colour, which is given by the light malts that blend in perfectly with the floral features of noble German hops.

The creation comes from an idea of prêt-à-porter beer, as if it was a light and comfortable suit. Visualising it on the table in an informal way, like a meeting among old friends, our Tari Hell can always be good company.

**Category:** NORMAL LIGHT BEER

**Type of beer:** Helles

**Ingredients:** Water, barley malt, wheat malt, barley flakes, sugar, hops, yeast.  
**Contains gluten.**

**Type of fermentation:** Bottom fermentation, refermented in the bottle, not pasteurized, not filtered. Natural sediment in the bottle.

**Alcohol content:** 4,7% vol.

**Storage:** Store in a cool and dry place away from direct sunlight.

**Taste:** Floral, slightly bitter, light-bodied.

**Food pairings:** Appetizers, simple dishes, first courses, fried dishes, eggs

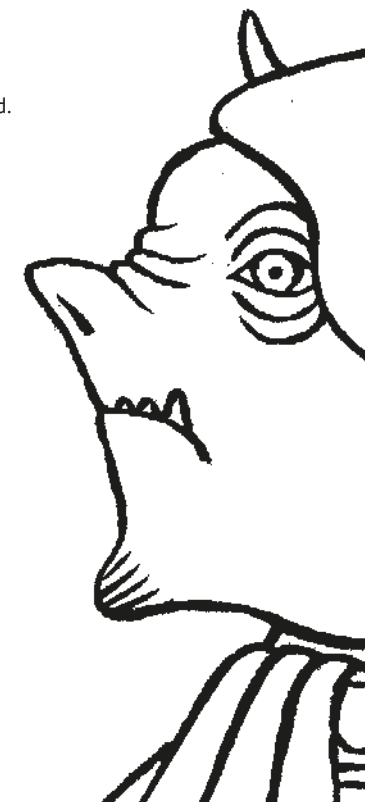
**Serve at:** 6°C

**GP:** 11,50 - **IBU:** 20,50 - **EBC:** 11,60

**Selling unit:** 33 cl - 1 pack / 24 pz  
75 cl - 1 pack / 12 pz

# HELL

craft light beer



—Legend has it that King  
Giorgione, Master of  
Spaccaforno and Val di  
Cordolente lost his noble  
crown due to the vice of his  
beautiful wife: court  
stableman, cook, gardener,  
any man.

It is said she didn't even  
reject the charioteer. This is  
maybe why King Giorgione is  
remembered mad, instead of  
his crown, with horns on his  
head—

**the beer with horns**

